

Entrance Corridor: Route 250 West: University

Between 2421 Ivy Rd. to the west (just east of White Gables Ln.) and the City/County line at Old Ivy Rd. to the east



Last updated: 7.7.2022



LENGTH: 1.3 MILES

GENERAL CHARACTERISTICS

Approaching the University of Virginia, this easternmost segment of Rt. 250 West features a greater proportion of commercial and office buildings. At the west end, commercial buildings that predate the ECDG are single-story brick structures situated relatively close to the road, and a 3-board fence and sign with stone piers (like those in the more rural sections of the corridor) mark the Bellair subdivision, whose residences are screened from the corridor by mature trees. East of Canterbury Rd., University-owned office buildings are visible beyond the railroad tracks to the north. In these buildings, simple forms and red brick predominate; more recent buildings rise to 3 stories in height. East of the Bypass interchange, the south side of the corridor has a mix of buildings, including one- and two-story brick structures that predate the ECDG, and larger footprint multi-story office buildings of more recent construction. A low stone wall defines a portion of the south side of the corridor, and railroad tracks maintain a presence along the north side.

STRUCTURES

- Form: simple rectangular/block forms, gabled and hipped roofs
- Scale: 1-3 stories, smaller footprints closer to the road
- Materials: brick predominates, some stone and wood
- Colors: traditional brick colors, white trim, roofs in green, grey, tan, brown

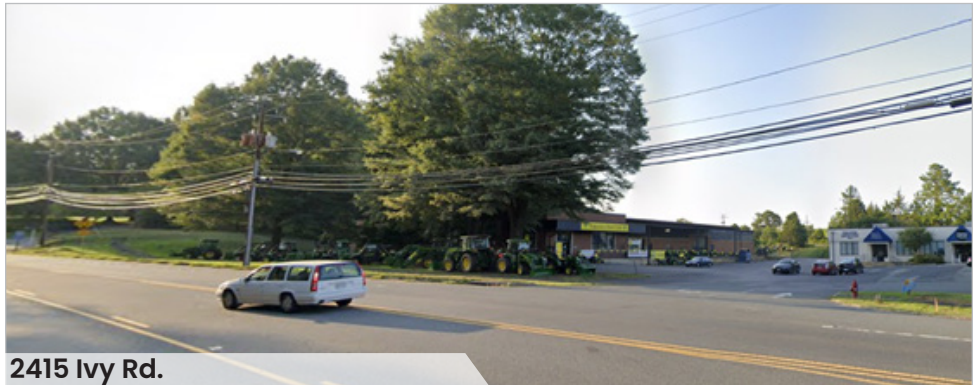
PREDOMINANT LANDSCAPE FEATURES/UNIFYING ORDERLY ELEMENTS

- Vegetated berm along railroad tracks
- Low stone walls
- Frontage planting
- Brick used as primary building material

CHARACTERISTICS TO AVOID

- Wide-open site entrances
- Frontages and parking without landscaping

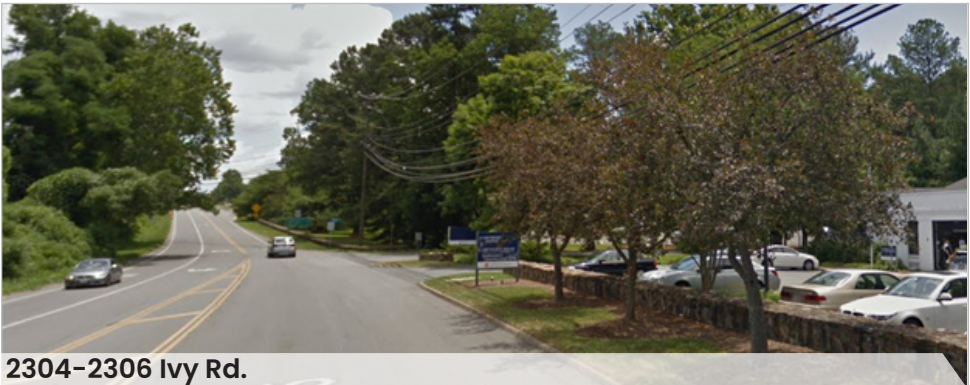
PRECEDENT IMAGES



2415 Ivy Rd.
REPLACE WITH PHOTO OF RENOVATED BUILDING



2496 Old Ivy Rd.
A 3-story office building in traditional materials and colors viewed across the railroad tracks.



2304-2306 Ivy Rd.
A low stone wall borders a portion of the south side of the street.